



**FOR IMMEDIATE RELEASE: NOVEMBER 19, 2024**

Media Contact: Bob Reusche, [info@phillycooksforphilly.org](mailto:info@phillycooksforphilly.org)

## **Civic and Community Leaders Named to Support Local Jobs Initiative**

**Philly Cooks for Philly is thrilled to announce the formation of its Advisory Board, comprising local notables dedicated to accelerating our groundbreaking vision of establishing a central commissary kitchen and creating 425 new jobs.**

Leaders of organizations with demonstrated expertise in the legal profession, education, equitable economic growth, workforce development, commercial real estate, food security, and philanthropy have agreed to play a crucial role in driving the establishment of a new central kitchen and workforce development center.

Philly Cooks was formed in response to a lack of local competition for public contracts for meals at schools, afterschool programs, and summer camps. To address this gap, Philly Cooks aims to facilitate the development and construction of a 75,000 square foot commercial scale central kitchen to produce up to 20 million meals per year. A study by MFR Consultants found that this facility, which would also house a technology-driven career development center, would produce:

- \$127.4 million in annual output from operations
- 260 full time employees for the facility construction
- \$48.4 million output from facility construction
- \$1.26 million in wage/tax revenue

The Advisory Board members will play an active and vital role in guiding the organization's strategic direction, and fostering partnerships and resources to support our mission. The Board of Directors is grateful for the dedication and expertise of our Advisory Board members, whose collective contributions enable us to have a direct and meaningful impact on the lives of individuals, families, under-resourced communities, and the local economy.

## Advisory Board Members



### **Tayyib Smith**

Tayyib is a serial entrepreneur, founding partner, and chief strategist at The Growth Collective<sup>3</sup>, dedicated to breaking down barriers in communities of color by providing essential resources and capital. As principal of Smith & Roller Holdings, a real estate company, he fosters inclusive, multicultural urban development. He also contributes to forward-thinking initiatives with The Guild of Future Architects and serves on boards such as the Kensington Corridor Trust and Black Star

Film Festival.

Tayyib co-founded Pipeline Philly, creating one of the region's most diverse co-working spaces. He has consulted for the William Penn Foundation, Ford Foundation, and Pew Center for Arts and Heritage, leading projects like the Philadelphia Cultural Treasures Project and A Dream Deferred PHL, addressing historical inequities. His work highlights a commitment to social impact, cultural competency, and inclusive economic growth, leaving a transformative mark on Philadelphia's cultural and economic landscape.



### **Jeff Hornstein, Ph.D.**

Jeff has led the Economy League since 2018, driving inclusive growth by increasing Black board participation and creating a racially diverse team. He serves on Philadelphia's Diversity, Equity, and Inclusion Commission, the Mayor's Small Business Roundtable, and was recently elected president of the Governmental Research Association. Previously, Jeff was Director of Financial and Policy Analysis for Philadelphia City Controller Alan Butkovitz, advising on fiscal health.

Active in civic roles, he presides over the Northern Liberties Neighbors Association and previously led the Queen Village Neighbors Association and the Philadelphia Crosstown Coalition. Jeff is on the boards of the African American Chamber of Commerce, the National Anchor Institution Task Force, and more. A public policy educator, he holds degrees from MIT, Penn, and the University of Maryland. A Philadelphia resident since 2001, he lives in Northern Liberties with his Boston Terrier, Miles.



### **Sabriya K. Jubilee, Ph.D**

Dr. Jubilee is the Chief of Equity for the School District of Philadelphia, where she leads the Office of Diversity, Equity, and Inclusion to advance equity throughout the district. Over her 14-year tenure, she has held various roles aimed at disrupting systemic oppression and redesigning education for liberation. A 2021-22 Nexus Fellow and certified professional coach, she is also an adjunct professor in Urban Education and related fields.

A Philadelphia native and School District graduate, Dr. Jubilee sees equity work as a personal mission rooted in her experiences. She holds

a B.S. in Animal and Poultry Sciences from Virginia Tech, an M.A. in African American Studies from Ohio State, an M.Ed. from Gwynedd Mercy University, and a Ph.D. in Urban Education from Temple. Dr. Jubilee is a member of Delta Sigma Theta Sorority and an ordained Reverend at Heart of Worship Restoration Center.



**Darwin Beauvais, Esq.**

Darwin is a partner in Obermayer Rebmann Maxwell & Hippel LLP’s Business & Finance Department, specializing in zoning, land use, and local government affairs. He advises real estate owners and developers on diverse projects, including residential, commercial, and green energy developments. As a LEED Accredited Professional, Darwin has deep expertise in sustainable building practices.

He has extensive experience securing permits, variances, and zoning approvals. In 2023, Philadelphia Mayor Cherelle Parker appointed him to the city’s Land Bank Board and transition team, where he contributes to housing and development initiatives.

Darwin’s accolades include City & State’s “Pennsylvania Power 100” (2022), The Best Lawyers in America for Real Estate Law (2022-2024), and the National Diversity Council’s Multicultural Leadership Award (2012). He is active in the Philadelphia Bar Association, Urban Land Institute, and African American Real Estate Professionals of Philadelphia. In his free time, he enjoys reading and science fiction.



**H. Patrick Clancy**

Pat Clancy is an accomplished leader in workforce development with over 20 years of experience. Since 2017, he has served as President & CEO of Philadelphia Works, Inc., guiding strategic workforce investments that drive Philadelphia’s economic growth. Previously, as Special Advisor on Employment and Training Programs for Pennsylvania’s Department of Human Services, he led the implementation of an \$80 million Welfare to Work program and contributed to drafting the Workforce Innovation and Opportunity Act

(WIOA) state plan.

Under Clancy’s leadership, Philadelphia Works’ budget grew from \$55 million to \$100 million, including awards like the EDA’s Good Jobs Challenge (\$23 million) and USDOL’s America Building Apprenticeship award (\$4.5 million). He holds a BS in Human Resources from La Salle University and a Project Management Certificate from Penn State. Clancy serves on the boards of the Wanamaker Institute and Community College of Philadelphia and is 2nd Vice President of the US Conference of Mayors’ Workforce Development Council.



**Karyn Polak, Esq.**

Karyn founded Shift the Prism Advisory, LLC in 2022 to foster mindset shifts and systemic changes in capital and development. Her career spans roles as a business executive, board member, and mentor focused on reducing inequities and boosting inclusion. She held senior positions at Citigroup, PNC Bank, and Transamerica, including serving as General Counsel for Citi Private Bank and Chief Legal Officer for Transamerica.

With over a decade advising major financial institutions on corporate finance and mergers, Karyn now consults on projects aimed at expanding opportunities from philanthropy to public markets, emphasizing place-based investments. She serves on boards such as The 90-10 Institute and Avodah, and chairs the Events Working Group for the Global Alliance of Impact Lawyers. Outside work, she enjoys athletics and cooking, is a mother of two young adults and a labradoodle, and a proud wife.



**Lauren Hammond**

Lauren Young-Hammond is an accomplished educational leader with a proven track record of success in improving student outcomes and promoting educational equity. She has spearheaded several transformative initiatives within the School District of Philadelphia. Lauren's expertise in curriculum and instruction, professional development, and data-driven decision-making has resulted in significant gains in student outcomes. Her commitment to equity is evident in her work to ensure all students have access to high-quality resources and opportunities. Lauren is a recognized leader in the field of education, having been named a 2022 Integrity Icon and a

contributor to publications by the Council of Great City Schools.

Lauren is a doctoral candidate in Education Policy, Organization, and Leadership at The University of Illinois Urbana-Champaign, holds a B.S. in Public Health and a B.A. in Liberal Arts from Rutgers University. She also earned an M.Ed. in Curriculum and Instruction from the University of Nevada, Las Vegas, and an M.A.T. in Teaching and Learning in a Global Society from National University.



**Richard Binswanger**

Richard is a long-time leader in Philadelphia's nonprofit and community impact sectors, known for his roles as an investor, connector, and developer of opportunities. He has co-founded and served on the boards of organizations like the Philadelphia GreenLight Fund, Philadelphia School Partnership, and the Movement Disorder Center. As the first board chair for the National Foundation for Celiac Awareness and Startup Corps, he has championed causes ranging from health to youth entrepreneurship.

A co-founder of ImpactPHL, Richard has advanced Philadelphia's impact economy and supported education startups. Recognizing the need for more capital in the nonprofit sector, he focuses on identifying lesser-known founders and creating pathways for their success. He holds degrees from Brown and Villanova and pursued doctoral work at Penn. Outside his work, he enjoys hiking, soccer, basketball, and pickleball, and spends time with his two grandchildren.



### **Melanie Cataldi**

Melanie is a seasoned nonprofit leader focused on collaborative solutions for community health. With over 20 years in executive roles, she has expertise in operations, impact evaluation, and strategic partnerships, particularly in food security, workforce development, and social enterprise.

In 2022, she founded Hygieia Consulting to foster purpose-driven impact by uniting community, institutional, and private sectors. Recent clients span nonprofits, healthcare, education, and municipal organizations. Known for aligning diverse stakeholders, Melanie is skilled at driving unified goals for health and well-being.

She holds an MPH from Temple University and a BS in Nutrition & Food Science from Drexel University. Melanie lives in Philadelphia with her husband Rick, their children, and pets.

Full bios can be found on the [Philly Cooks for Philly](#) website.

#####